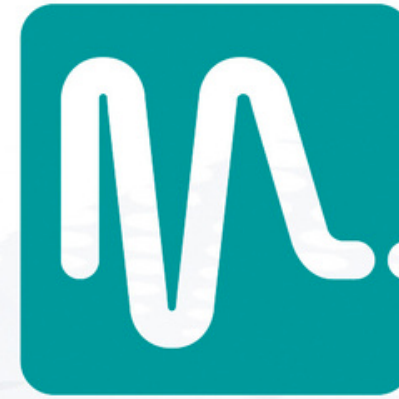




GLOBAL SPECTRUM SERIES 2025

Where the worldwide spectrum community meets

THE AMERICAS / ASIA-PACIFIC / CARIBBEAN / EUROPE
LATIN AMERICA / MIDDLE EAST & NORTH AFRICA / SUB-SAHARA

 ForumGlobal

Sponsorship Brochure

spectrum-series.com

Contact: Dan Craft

+44 (0) 2920 783 021 / dan.craft@forum-global.com



THE GLOBAL SPECTRUM SERIES is the world's largest and most comprehensive collection of Spectrum Management policy conferences, with sector-leading regional events taking place annually in **Europe, Asia-Pacific, the Americas, Sub-Sahara, Latin America, the Middle East, North Africa** and the **Caribbean**.

Organised in partnership with **INFLUENTIAL** international & regional organizations



THE GLOBAL SPECTRUM SERIES 2025

 **ForumGlobal**

THE GLOBAL SPECTRUM SERIES

at a glance

FACTS & FIGURES

FROM 2024



**112 Countries
Represented**



**1220 Unique
Attendees**



**35% POLICYMAKERS,
REGULATORS &
GOVERNMENT
REPRESENTATIVES**



**62% DIRECT
INDUSTRY
REPRESENTATIVES**



**235
TOP LEVEL
Speakers**

THE GLOBAL SPECTRUM SERIES

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THE GLOBAL SPECTRUM SERIES

at a glance

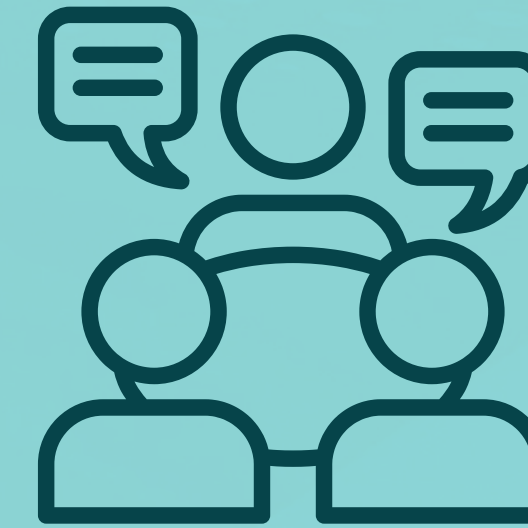
FACTS & FIGURES
FROM 2024



**112 Countries
Represented**



**235 Top Level
Speakers**



**8+ Hours of
Networking Per Event**



**68+ Sponsor & Partner
Organisations**



**35% Policymakers, Regulators
& Government Representatives**



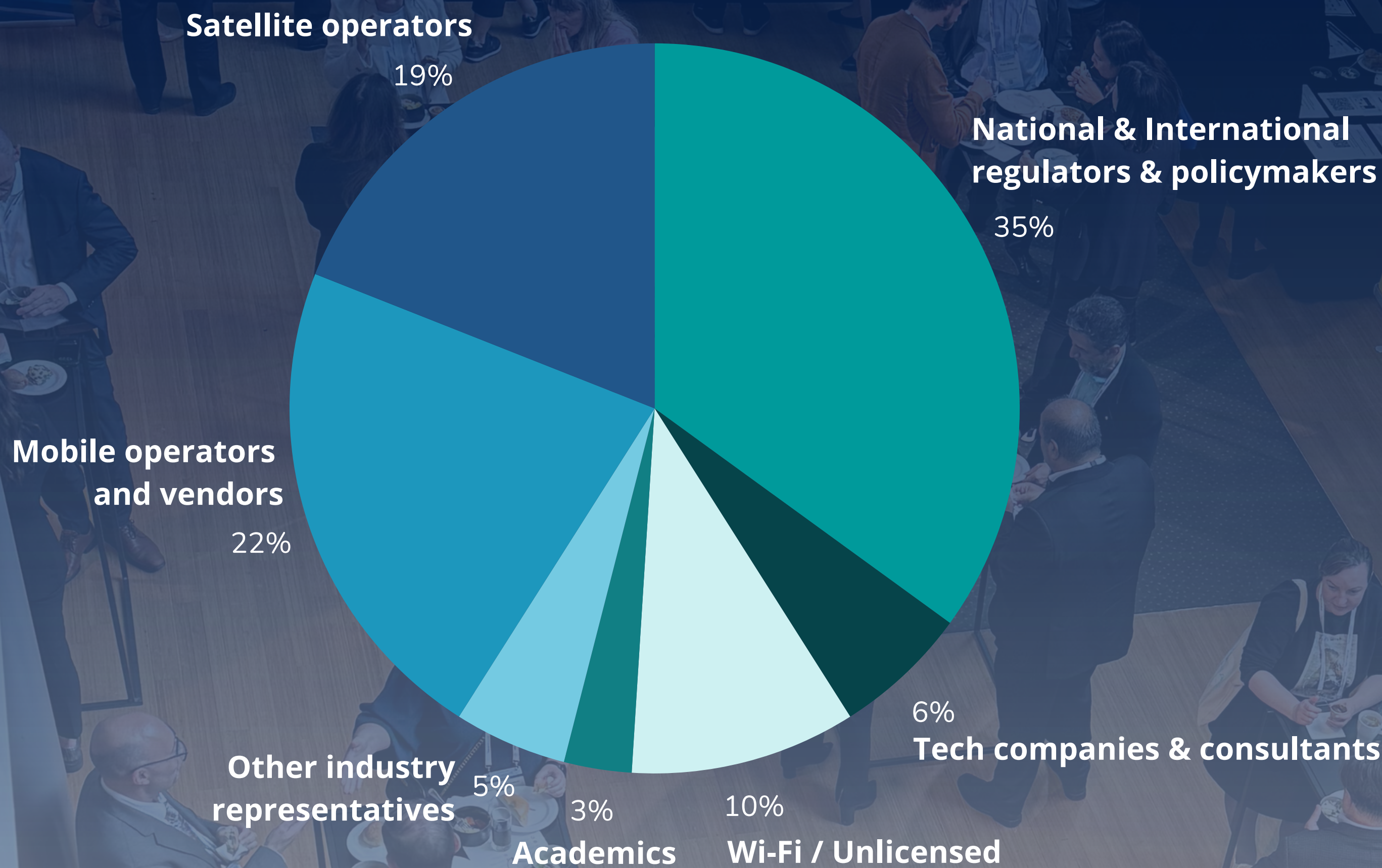
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**62% Direct Industry
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Stakeholder groups attending THE GLOBAL SPECTRUM SERIES

Attendees come from all stakeholders in the spectrum field:



Speakers at recent events include:



The following pages provide an overview of the sponsorship packages and opportunities available for this year's Global Spectrum Series.

These serve as a starting point - we work closely with all our sponsors to understand their goals and objectives and, if required, create a bespoke package to align with their unique needs.

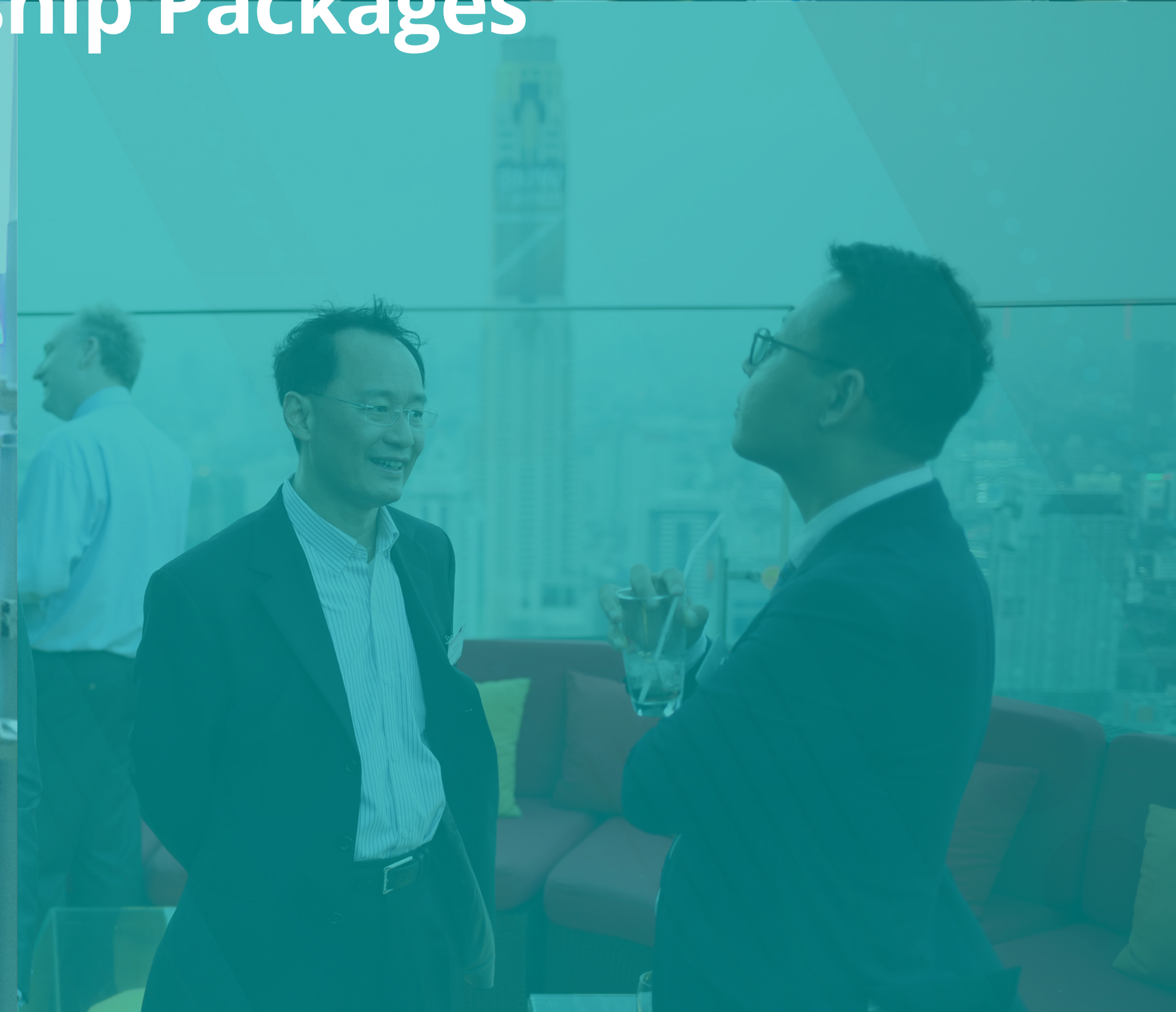
For further details, please contact

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Sponsorship Packages



Sponsorship Packages

Platinum Package – \$18,500

- Exclusive speaking position for a company representative to participate during one of the main plenary sessions;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – to take place the evening before the first day of the conference;
- 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference;
- Invitation for your 5 delegates to attend exclusive networking drinks reception;
- Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On post event materials;
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates;
- Opportunity to take an exhibition stand, located in a prime location at the conference venue;
- Advance access (1 week before the event) to the list of attendees who will be participating.
- Access to an exclusive post-event electronic report, summarising the key discussions, insights and findings from each session

"The Global Spectrum Series addresses some of the hottest Spectrum management related topics. By inviting a balanced representation of governments and industries of various regions of the world, participants profit from an open discussion and acquire a broad view of the subject matter"

Mario Maniewicz
Director, RB, ITU

"If you need to understand what are the spectrum battles, what is at stake, what are the emerging solutions in each region of the world, just attend these events."

**Eric Fournier
Chair, RSPG**

Sponsorship Packages

Gold Package – \$9,750

- 2 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference;
- 1 place at the pre-conference VIP and speaker networking dinner – to take place the evening before the first day of the conference;
- Invitation for your 2 delegates to attend exclusive networking drinks reception;
- Inclusion of your organization logo as a ‘gold sponsor’ across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue;
 - On post event materials
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates;
- Opportunity to take an exhibition stand, located in a prime location at the conference venue;
- Advance access (1 week before the event) to the list of attendees who will be participating.

Exclusive Hosting of VIP & Speaker Dinner – \$10,500

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics. The full benefits of this option include:

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Inclusion of company materials in delegate e-pack
- Three complimentary delegate places to attend the main conference

Exclusive Hosting of Lunch Salon – \$9,750

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organization. The full benefits of this option include:

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

Exclusive Hosting of Cocktail Reception – \$9,000

Become the exclusive host of the main networking cocktail reception. This will take place immediately following the conclusion of the first day's proceedings, and all attendees will be invited to join. The full benefits of this option include:

- Exclusive corporate identity displayed on banners at reception venue
- Invitations containing your logo given out to all delegates on their arrival at the conference
- Inclusion of company materials in delegate e-pack
- Opportunity to give welcome address (though not compulsory)
- One complimentary delegate place to attend the main conference
- Five complimentary places to attend the cocktail reception (not conference)

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity – \$7,200

Become a sponsor of the refreshment breaks for a day of the event (two breaks in total), and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation. The full benefits of this option include:

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 30 mins)
- Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break
- Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- Opportunity to take an exhibition stand for the duration of the event
- One guaranteed and complimentary delegate place for a representative to attend the full conference

Product Opportunities

As well as the main Sponsorship Packages, we also offer a range of product based branding opportunities. These have been chosen specifically for their ease of production and value beyond the event itself. The options are by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Insert in Delegate e-pack – \$1,200

Product or promotional materials can be included within the delegate e-packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



Sponsorship of lanyards – \$2,650 + cost of production

- Company logo printed in full color on all lanyards.
- Option of having the lanyard production organized by Forum Global (production costs to be covered by your organization) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges – \$2,200

- Company logo printed in full color on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Bundle Package: Lanyards, Delegate Packs & Badges – \$4,750 + cost of production

Cut costs and maximize brand visibility with our special 3-in-1 bundle package.



Stands are prominently situated in the foyer area outside the conference room, and all delegates will pass through this area on approach to the conference room and for refreshment breaks throughout the event days, thus ensuring visibility and exposure to your company and providing several opportunities for delegates to explore your exhibitor display.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 2.5m x 3m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organization representatives who wish to attend the main event
- Listing of your company details on the event website along with a link to your homepage
- In addition, you will also receive access to the delegate e-packs, which will include speaker presentations and other conference materials.

Exhibition details:

- All stand areas are sized at approximately 2.5m x 3m. The exhibition will be of a table top nature, not enclosed by a shell scheme
- Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price
- Exhibitors will be contacted to confirm the possible set-up times.

Exhibit at the THE GLOBAL SPECTRUM SERIES

Be recognized as an important sector leader with an exclusive exhibition space at the Global Spectrum Series conferences.

\$2,500

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

 **ForumGlobal**

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

Contact

If you are interested in learning more about the Global Spectrum Series, please contact Dan Craft using the details below:

Dan Craft
Managing Director
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dan.craft@forum-global.com
+44 (0) 7748 960 955